

Abstract:

This graduation thesis „*Tendencies of development in regional news service of ČTK*” deals with regional news service of ČTK during 2005 – 2009 period and tries to describe its form and latest trends of development. It also features a field trip to one of regional redaction in Plzeň. The results of research quantify data picked from infobank of ČTK, they are compared with findings from field, with theoretical knowledges and also with statements of ČTK in its annual reports. Trends of ČTK general and business regional news service are compared with trends of ČTK domestic and business news service. This thesis is theoretically based on routines of journalist organization, role of regional journalist and standing of press agency in medial system.